



# KIDS IN CYBER PARTNERSHIP



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# About Kids in Cyber

# Kids in Cyber

## **Mission Statement**

Kids in Cyber is an innovative educational initiative that teaches children ages 5-13 essential digital literacy and cyber safety skills. Through engaging stories, relatable characters, and fun learning tools, we aim to make the digital world safer, more accessible, and more exciting for kids. Our goal is to equip young minds with the knowledge they need to navigate online spaces confidently and responsibly.

## **Why Kids in Cyber Matters**

In a world where technology is becoming an integral part of everyday life, it's crucial that children are educated on how to stay safe online, how to understand their digital footprint, and how to use technology responsibly. Kids in Cyber addresses this gap, providing resources that are aligned with the UK Curriculum, ensuring that kids receive an education that prepares them for the digital future.



# Partnership

# Partnership

## What Does Partnering with Kids in Cyber Mean?

Partnering with Kids in Cyber is free to join and means becoming an integral part of an innovative and impactful educational initiative. Your school, organisation or charity will be directly involved in shaping the future of digital literacy and cyber safety education, benefiting from long-term collaboration. This partnership is about building a lasting relationship to ensure that digital literacy remains a priority for your school community.

## Official Certification

Partnering with us means you will receive an official certificate you can proudly display.

## Kids in Cyber Partner Logo

As an official partner, you'll be able to use the Kids in Cyber partner logo and branding across your communications, including social media, newsletters, and promotional materials. This gives your school and parent council visibility as a champion of digital literacy and cyber safety.

## Long-Term Partnership

The collaboration will remain active for as long as you choose to be a partner. Our goal is to establish a long-term relationship where we continue to support each other in advancing digital literacy and online safety for children.

**Ongoing Support & Guidance:** If you have concerns or questions related to kids in the digital world, whether it's about emerging trends, digital safety challenges, or ways to engage families, we are here to support and guide you.



# Benefits

# Benefits

## **Exclusive Access to Digital Holiday Packs**

As part of your partnership, you will receive free, exclusive access to digital holiday packs featuring educational activities on digital literacy and online safety. These packs can be shared with families to keep children engaged during school breaks while promoting digital learning.

## **Discounts on Educational Resources (Books, Materials, etc.)**

You will also receive discounts that can be applied to parents for any Kids in Cyber materials, including merchandise, future learning materials, storybooks, and other educational products available in the Kids in Cyber online store.

This ensures that all families and schools have affordable access to high-quality, engaging materials that support digital literacy, whether for home use or as classroom resources.

## **10% of Sales Donated to Parent Council Fund at School Fairs**

As part of our partnership, when we participate in school fairs or fundraising events, 10% of sales from Kids in Cyber books, materials, and merchandise will be donated directly to your parent council fund. This offers a strong fundraising opportunity while promoting digital literacy and cyber safety in the community.

# Benefits

## Digital Literacy Awards

We're proud to introduce the Kids in Cyber Digital Literacy Awards, an annual initiative recognising schools, charities, and organisations that demonstrate outstanding commitment to digital literacy and online safety.

These awards celebrate those who go beyond the classroom to create positive, informed, and safe digital cultures within their communities. Award recipients will be recognised as Kids in Cyber Digital Literacy Champions.

Each year, selected organisations will receive a physical award to proudly display, recognising their leadership and impact in supporting children's digital lives.

## Support for Awareness Weeks & Key Dates

As part of the Kids in Cyber partnership, we support schools and organisations during key digital awareness weeks and events throughout the year.

Partners receive free posters, classroom assets, and shareable materials to support awareness days such as Cyber Security Awareness Month, Safer Internet Day, and school holiday periods where online use often increases.

These resources are designed to be easy to share with pupils, families, and the wider community, helping schools reinforce crucial digital literacy and online safety messages at the right moments, without adding to teacher workload.



**Get Involved**

# Want to Partner With Kids in Cyber?

Partnering with Kids in Cyber is easy, and we'd love to have you onboard.

## **Fill out our online form**

Simply visit our website at [www.kidsincyber.com/partnership](http://www.kidsincyber.com/partnership) to find the link to our form.

## **Get Your Certificate & Logos**

Once we've confirmed your participation, we'll send your official partnership certificate, along with the Kids in Cyber logo and branding materials you can use for your social media, newsletters, and other communications.

## **Start Promoting**

With the certificate and branding in hand, you're all set to share the exciting news with your community! Use the materials to help raise awareness about the partnership and digital literacy initiatives.



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[www.kidsincyber.com](http://www.kidsincyber.com)